

Code of Conduct – The Node & Opera GX Affiliation Program

1. Introduction

The “*The Node & Opera GX Affiliation Program*” (the “Program”) brings together creators passionate about gaming, anime, manga, and Internet culture.

By participating in the Program, creators agree to represent the values of Opera GX and to follow this Code of Conduct.

This document ensures a safe, respectful, and professional environment for both creators and the brand.

2. Eligible Creators

The Program welcomes creators whose main content focuses on:

- **Gaming**
- **Anime / Manga**
- **Internet / Web / Meme culture**

Creators whose primary content includes the following are **not eligible for the Program** :

- Majority IRL / Lifestyle,
- **Political content**,
- **PEGI 18+** content (nudity, sexual content, gambling, casino),
- **Finance-focused content** (finance, crypto, trading, investing),
- Any content misaligned with Opera GX values.

3. Expected General Conduct

Creators must adopt respectful and responsible behavior, consistent with Opera GX values.

3.1. Respect:

Creators must not engage in:

- Hate speech,
- Racism, homophobia, transphobia, sexism, ableism, or discrimination of any kind,
- Harassment, bullying, threats, or targeted attacks.

3.2. Safety and Responsibility:

Creators must not:

- Promote illegal or dangerous activities,

- Encourage harmful behavior,
- Use their platform to incite hostility or toxicity.

4. Creator Obligations in the Program

4.1. Brand Representation

Creators represent Opera GX's values throughout the Program, while keeping their creative freedom.

Creators must:

- Present Opera GX accurately and respectfully,
- Use only approved assets or messaging,
- Avoid misleading or false claims,
- Follow all placement instructions and tracking requirements.

4.2. Transparency

Creators must comply with all advertising and disclosure regulations (FTC, ASA, ARPP, etc.) by clearly stating that the promotion is sponsored or affiliated.

4.3. Content Standards

Content produced under the Program must:

- Follow the campaign brief,
- Be free from hate, harassment, discrimination, or explicit violence,
- Respect the Terms of Service of Twitch platform.

4.4. Audience Language and Regional Relevance

Opera GX selects creators with the intention of reaching an audience that speaks the same language as the creator's content. They are expected to promote the Program to an audience that is linguistically and regionally consistent with their primary content language.

If a significant portion of New Users generated through a creator's tracking link originates from regions or languages that do not match the creator's primary audience, Opera GX reserves the right to:

- Flag the activity for review,
- Conduct an internal investigation,
- Temporarily withhold validation or compensation of conversions until the review is completed,
- Adjusts the campaign budget.

This measure is intended to ensure audience relevance, campaign integrity, and fair attribution, and does not constitute an automatic breach unless fraudulent or bad-faith behavior is identified.

5. Prohibited Content and Behavior

5.1. Disallowed content:

- Political content,
- Adult / sexualized content,
- Gambling, casino, betting,
- Crypto, finance, trading, investment promotion,
- Hate speech, targeted harassment, extreme or toxic behavior

5.2. Prohibited actions

- Featuring or promoting a **competing web browser** during an Opera GX campaign,
- Misrepresenting the brand,
- Behaving in a way that could damage Opera GX's reputation.

6. Fraud and Prohibited Behavior Related to the Affiliation System

Because creators are compensated based on **genuine new users**, Opera GX will not compensate any fraudulent new users. Opera GX reserves the right to terminate a creator's campaign immediately if evidence of fraud is identified.

The following do NOT qualify as valid new users:

- Multiple sign-ups using the **same IP address**,
- Sign-ups created by **bots, scripts, automated programs, or artificial traffic**,
- Sign-ups generated by non-human users or automated systems,
- Sign-ups obtained through misleading methods, bad faith, or attempts to manipulate tracking systems.

7. Grounds for Immediate Removal from the Program

A creator may be removed from the Program at any time, without notice, for:

- Posting hate speech, racism, homophobia, discrimination, or harassment,
- Sharing nudity, sexual content, gambling, or financial-promotion content,
- Damaging or threatening Opera GX's reputation,
- Engaging in fraudulent acquisition of new users,
- Promoting a competing browser during a campaign,
- Failing to follow briefs, transparency rules, or platform guidelines,
- Any serious violation of this Code of Conduct.

8. Acceptance

By participating in *The Node & Opera GX Affiliation Program*, creators agree to comply fully with this Code of Conduct.

Opera GX may update the Code of Conduct at any time. Continued participation constitutes acceptance of any updates.